



E-PAS Advertising Policy

The Events Centre Scholarship for the Performing Arts will be advertised as follows:

Medium:

- Website – The Events Centre website will run a full-year dedicated Scholarship page which will advertise the upcoming scholarship and provide information and downloads when the scholarship is near.
- Print – The scholarship will be marketed through a variety of editorial and paid advertisements. For example the Range Review, The *Weeklies*, Saturday's SCD.
- Radio – The scholarship will be targeted towards community radio such as 90.3 and 104.9
- Newsletter – The scholarship will be marketed where appropriate through any existing Events Centre marketing collateral

Organisations

- Sunshine Coast University
- Queensland Performing Arts Universities
- Accredited Tertiary Institutions

Announcement

The announcement of the winner of the scholarship will be made in early 2010. Closing date is Friday 30th January 2010.